



D2.4 Initial Press Release(s) /Report Version 1.0

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Change Log

Version	Description of Change
v1.0	Initial release to the European Commission

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1 Introduction and executive summary

This report summarizes the RETHINK big Team's efforts towards an initial press release. The impact of the release will be reported via the Dissemination Register which will be included in the D1.2 P1 (M06) Project Report and subsequent reports.

2 Target publications

Partner UPM announced the Press Release on 18 March 2014 in conjunction with the Kick-off Meeting and the celebration of the European Data Forum. The Press Release was submitted to more than 90 international and Spanish national media outlets.

3 Local publications

In addition, Partners were asked to distribute within their respective countries and institutions, translating as required. To date, the following Partners have disseminated the Press Release:

- CWI announced the press release on their home page: <https://www.cwi.nl/> and included a special news page on their website: <https://www.cwi.nl/news/2014/cwi-researchers-in-european-rethink-big-project>
- PARSTREAM announced the press release on their media coverage page: <https://www.parstream.com/news/media-coverage>
- EPFL posted as news to their laboratory website: <http://dias.epfl.ch/home>.
- ALBLF will run an article on the project in their newsletter.
- UPM announced the press release on their News page: <http://www.upm.es/institucional/UPM/CanalUPM/NoticiasPortada/Contenido/d8103bb7ac4d4410VgnVCM10000009c7648aRCRD>
- BSC announced the project and release on their home page: www.bsc.es



Figure 1 - RETHINK big on www.bsc.es

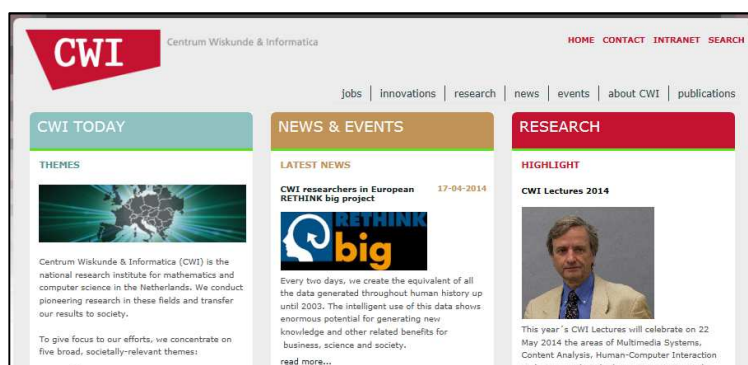


Figure 2 - RETHINK big on www.cwi.nl

4 Appendix

The initial Press Release (and all subsequent Press Releases) are available for download from the project website at the following link: <http://www.rethinkbig-prok1;jkdjflkdfproject.eu/press/press-releases>.